



CITY OF HAYSVILLE

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NEWS RELEASE

For Immediate Release
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Community is Key in Kansas Hometown Showdown

Haysville, KS (March 10, 2015) Haysville has advanced to round three of the Kansas Hometown Showdown, a Facebook photo contest sponsored by the League of Kansas Municipalities. Determined by the number of “likes” a photo receives, the winner of this 64 city, bracket-style competition will have their photo published on the cover of a future LKM Kansas Government Journal. Bragging rights may or may not be part of the deal, too!

Community is the key in this photo contest, as each person voting on Facebook can only like a photo one time. Without the community to share the photo and tag their friends, the number of votes each photo receives would likely be quite small. But the grapevine that is Facebook ensures that word gets out, as voters often encourage their friends and family to like the photo too.

In round 1, Haysville’s photo of the PRIDE Park fountain generated 468 “likes”, beating out Wichita’s magnificent Keeper of the Plains photo, which had 113 votes. Round two saw our colorful fountain photo pitted against Wellington’s somber sepia-tinted homage to the Kansas wheat farmer. Wellington fought hard for votes and overtook the lead a few times, but in the end Haysville rallied and finished the round with 1,551 votes to Wellington’s 1,343.

The third round of voting began today, and Gardner’s fun photo of their Aquatic Center has 511 votes so far. There are 589 votes for Haysville in what is sure to be a battle to the end. Voting will be open until midnight on March 15th. Whoever wins between Haysville and Gardner will go on to face either Hays or Clay Center in round 4.

For more information about Haysville, visit us at www.haysville-ks.com. For information about upcoming events in Haysville, visit hellohaysville.com/calendar.